

## Spec Market Roundup for November 2011

Good thing we held our horses [a couple of weeks ago](#) and waited to do a year-end analysis. Despite the Thanksgiving holiday, **the second half of November was as strong as the first, bringing November 2011's total sales to more than double 2010's**. Not unlike 2011's numbers overall, as we've been saying for a couple of months now. Here are our favorite highlights from last month:

- [Universal](#) picked up two specs and [Fox](#) bought one in November, tying both studios with [Columbia](#) for second in spec purchases in 2011 (with seven each). [Warner Bros.](#) uncharacteristically stayed on the sidelines, perhaps conserving cash for this week's [Seth Grahame-Smith project](#) and their annual contribution to [Dan Fogelman's](#) retirement fund.
- [H2F's](#) Chris Fenton had a great month: His two spec sales brought his yearly total to five so far, tied for second place with [Benderspink](#). [New Wave's](#) dynamic duo Josh Adler and Mike Goldberg extended their lead in the managers' race with an additional sale, bringing their 2011 total to nine.

November's raw numbers and weekly breakdowns are below, along with the details on each sale.

	November 2011	November 2010	November 2009
New Specs	<b>29</b>	27	18
Number Sold <sup>1</sup>	<b>9</b>	4	6
Percent Sold <sup>2</sup>	<b>31%</b>	14.8%	33%
Genres Sold	<b>2 Action/ Adventure 2 Comedy 4 Thriller 1 Unknown</b>	1 Action/ Adventure 1 Comedy 1 Drama 1 Sci-Fi	2 Action/ Adventure 2 Comedy 1 Sci-Fi 1 Thriller

1 This number is a tally of every script that sold in November.

2 This percentage only counts scripts that came out and sold in November.

## Weekly Activity Breakdown

### **Week of October 31:**

- 8 scripts hit the tracking boards, none of which sold
- 1 additional sales were reported ("[Self/Less](#)," which went out in September)

*NOTE: Three of this week's 8 new specs went out on the 31st, so they're not included in the monthly numbers above*

### **Week of November 7:**

- 6 projects hit the boards, one of which sold ("[The DUFF](#)")
- 3 additional sales were reported ("[Autobahn](#)," "[Dreamt](#)" and "[Leonardo](#)," which originally went out in May 2010)

### **Week of November 14:**

- 10 scripts hit the boards, none of which sold
- 1 additional sale was reported ("[In The Blood](#)," which originally went out in June 2010)

### **Week of November 21 (Thanksgiving):**

- No new scripts went to market (surprise)
- 1 sale was reported ("[Untitled Bryan Bertino Project](#)")

### **Week of November 28:**

- 5 scripts have hit the boards as of this writing, none of which have yet sold
- 2 additional sales have been reported ("[Guy's Night](#)," which went out in July, and "[Narco Sub](#)")

## Genre Breakdown:

<b>Genre</b>	<b>Total</b>	<b>Sold</b>	<b>% Sold</b>
Action/ Adventure	9	1 <sup>+1</sup>	11%
Comedy	9	1 <sup>+1</sup>	11%
Drama	1	0	0%
Sci-fi	2	0	0%
Thriller	9	3 <sup>+1</sup>	33%

## Spec Sales (alphabetical by title)

### Autobahn

Writer: Scott Frazier ("[The Numbers Station](#)")

Reps: **WME** (Daniel Cohan, Mike Esola) and **H2F** (Chris Fenton)

Buyer: **Between the Eyes**

Genre: Action

### Untitled Bryan Bertino Project

Writer: Bryan Bertino ("[The Strangers](#)")

Reps: **UTA**

Buyer: **Universal**

Genre: Thriller

Attachments: Jason Blum will produce through his **Blumhouse Productions** with **Unbroken Pictures'** Adrienne Biddle and **Marc Platt Productions'** Marc Platt and Adam Siegel.

### The DUFF

Writer: Josh Cagan ("[Bandslam](#)")

Reps: **WME** (Rich Cook) and **H2F** (Chris Fenton)

Buyer: **CBS Films**

Genre: Comedy

Attachments: McG will produce and Mary Viola will executive produce through **Wonderland Sound & Vision**. **Vast Entertainment's** Lane Shefter Bishop will also produce.

Notes: Project is based on Kody Keplinger's YA novel of the same name. McG has been developing the project since June 2010.

### Dreamt

Writer: Andrew Alexander

Reps: **Original Artists** (Jordan Bayer, Matt Leipzig, Chris Sablan)

Buyer: **Safady Entertainment**

Genre: Psychological thriller

Attachments: Safady's Craig Chapman, Todd Moyer, Gary Safady will produce.

## Guy's Night

Writer: Christopher Baldi

Reps: **CAA** (Bill Zotti) and **New Wave** (Josh Adler, Mike Goldberg)

Buyer: **Millennium Films**

Genre: Comedy

Attachments: **Millennium's** Trevor Short and Avi Lerner will exec produce with Danny Dimbort, Adler and Goldberg. Matt Bass and Jim Valdez will produce.

Notes: Script hit the market in July.

## In The Blood

Writers: James Johnston & Bennett Yellin

Reps: **Magnet Management** (Jennie Frankel)

Buyer: **Cargo Entertainment**

Genre: Thriller

Attachments: John Stockwell is attached to direct. Cargo's Marina Grasic, Jan Korbelin and Mark Lindsay will produce with **Verso Entertainment's** Baron Davis and Cash Warren as well as **The Movie Package Company's** Ray Mansfield and Shaun Redick.

Notes: Script originally went out in June 2010.

## Leonardo

Writer: Jonny Kurzman

Reps: **Circle of Confusion** (Ashley Berns)

Buyer: **Universal**

Genre: Action

Attachments: Charles and Larry Gordon and Philip Westgren will produce through **Lawrence Gordon Productions.**

Notes: Peter Cramer will oversee for the studio. Project originally hit the market in May 2010.

## Narco Sub

Writer: David Guggenheim ("[Safe House](#)")

Reps: **APA** (David Boxerbaum) and **Madhouse Entertainment** (Adam Kolbrenner)

Buyer: **Fox**

Genre: Thriller

Attachments: Tony Scott is attached to direct and produce through **Scott Free.** Simon Kinberg's **Genre Films** will also produce.

Notes: Steve Asbell will oversee for the studio, Aditya Sood will oversee for Genre Films and Michael Costigan and Elishia Holmes will oversee for Scott Free.

## Self/Less

Writers: Alex & David Pastor ("[Carriers](#)")

Reps: **CAA** (Stuart Manashil) and **Kaplan/Perrone** (Alex Lerner)

Buyer: **Endgame Entertainment**

Genre: Unknown

Notes: Script hit the market in September.

## About The Scoggins Report:

The Scoggins Report is a terribly unscientific analysis of the feature film development business based on information assembled from a variety of public and non-public sources. The numbers in the reports are by no means official statistics. Archive editions of The Scoggins Report can be found at The Business of Show Institute (<http://bit.ly/2HRZ67>) and in their beautiful new home on [www.thewrap.com](http://www.thewrap.com).

Details on every person, project and company covered by the Report can also be found at [www.ItsontheGrid.com](http://www.ItsontheGrid.com), the only place mere mortals can find listings of Hollywood's active open writing and directing assignments, not to mention comprehensive spec market data and active film development information.