

2011 Pitch Sale Scorecard through July 13, 2011

Since we're several days away from pulling together our mid-month spec numbers, this installment of the Scoggins Report is an update of [the Pitch Sales Scorecard we put out in April](#). As you go through the below grids, remember that no one has perfect data on how many pitches actually make the rounds every year. All of the below are just the projects that we've heard about so far this year.

That said, we've heard about a bunch, and the numbers are impressive: There have been nearly two dozen pitch sales since our last report. There's plenty to chew on below, but here are our favorite highlights:

- There's a three-way tie for first among the studios so far this year: **Paramount, Universal and Warner Bros. have each purchased 7 pitches in 2011**. By contrast, the three have bought 3, 3 and 6 specs so far this year, respectively. The biggest spec buyer this year, **Columbia Pictures**, has only picked up 3 pitches so far.
- **CAA** has absolutely dominated the pitch market so far in 2011, with 14 sales. **WME** is not all that far behind, with 11. **Together, the two giants account for 60% of all pitch sales**, and the gap between their numbers and everyone else is huge. **UTA**, which is number one in spec sales so far this year, is a distant third in pitch sales, with 6.

Below are the grids, followed by the list of pitch sales since April 15.

Overall Pitch Numbers¹:

All Pitches	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Pitches	7	5	11	6	5	10	3						47
Sales	4	4	10	6	4	10	3						42

¹ This grid tallies monthly sales in the month the project originally went out. Total Sales includes one that went out in December 2010. All other grids tally sales in the month they sold.

Pitch Sales By Genre:

Genre (Sales)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	%
Action/Adventure	1		1			1	2						5/5	11.9%
Comedy	1	2	3	1	3	4							14/15	33.3%
Drama	1		2	2									5/6	11.9%
Fantasy			1										1/3	2.4%
Horror													0/1	0%
Sci-Fi		1	2			3							6/6	14.3%
Thriller	1			2	1	5							9/10	21.4%
Unknown			1				1						2/2	4.8%

Pitch Sales By Buyer (Studios):

Buyers (Studios)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Columbia			2		1								3
Disney		1											1
DreamWorks			1										1
Fox		1	1			1							3
Fox 2000	1												1
New Line			1			1							2
New Regency					1								1
Paramount	1		2	2	1	1							7
Sony Pictures Animation	1												1
Summit						1							1
Universal		1	1	1		4							7
Warner Bros.				1		3	3						7

Spec Sales By Buyer (Other Buyers):

Buyers (Other)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Alloy Entertainment			1										1
Annapurna			1										1
Chernin						1							1
GK Films	1						1						2
Indian Paintbrush						1							1
Route One					1								1
Strange Weather Films				1									1

Each of the following production companies has been attached to at least one pitch sale so far this year:

21 Laps
3 Arts
 33andout
Apatow Productions
Atlas
Broadway Video
 Bruckheimer
 Chernin (2)
Color Force
Contrafilm
Di Bonaventura
 Dickhouse
 The Donners' Company
Evergreen Media
Gary Sanchez
 The Gotham Group
Imagine (2)

The Jinks/Cohen Company
Leverage
Lightstorm
 Little Stranger, Inc.
Laurence Mark Productions
 Original Film (2)
 Overbrook
 Panay Films
 Rat Entertainment
ROAR
 Roth Films
The Safran Company
 Smokehouse
Stuber
Thunder Road (2)
 Weston
 Wonderland

Pitch Sales by Seller (Agencies):

Sellers (Agents)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
CAA	1	1	4		1	5	3						15/17
Gersh			1	1	1								3/3
ICM	1		1	1		1							4/4
Paradigm		1											1/1
UTA			3		1	2							6/7
Verve				1		2							3/3
WME	2	1	1	2	2	3							11/11

Pitch Sales by Seller (Management Companies):

Sellers (Managers)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
3 Arts			1			1							2/2
Anonymous Content	1												1/1
Arlook Group						1							1/1
Benderspink						1							1/1
Brian Lutz Mgmt						1							1/1
Brillstein						1							1/1
Circle of Confusion		1		1		1							3/4
The Gotham Group	1	1											2/2
Kaplan/Perrone			1				1						2/3
Madhouse						1	2						3/3
Manage-ment			1										1/1
Management 360			2										2/2
Merhab						1							1/1
Mosaic	1					1							2/2
Principato Young			1										1/1
Prolific				1									1/1
Schiff Company						1							1/1
Thruline					1								1/1
Underground						1							1/1
Untitled						1							1/1

Pitch Sales: April 15 through July 13 (Alphabetical by Title)

Amnesty

Writer: Max Landis

Genre: Thriller

Reps: WME and Circle of Confusion

Buyer: Universal

Attachments: Ron Howard will direct and Brian Grazer will produce through **Imagine Entertainment**.

The Best of Me

Writer: Nicholas Sparks (source material)

Genre: Drama

Reps: UTA and The Park Literary Group

Buyer: Warner Bros

Attachments: Denise Di Novi and Sparks will produce. Sparks' lit agent, Theresa Park, will co-produce.

Notes: Project is based on Sparks' forthcoming novel, which will be published on October 11, 2011.

Best Lem

Writer: Nick Kurzon

Genre: Comedy

Reps: Verve and 3 Arts Entertainment (Oly Obst)

Buyer: Indian Paintbrush

Untitled Bieber/Wahlberg Project

Writer: Ian Edelman

Genre: Drama

Reps: ICM (Harley Copen)

Buyer: Paramount

Attachments: Justin Bieber and Mark Wahlberg are attached to star. Wahlberg and Stephen Levinson will produce through **Leverage** along with Bieber's manager, Scooter Braun.

Untitled Cook/Weisberg Female Action Pitch

Writers: Douglas Cook & David Weisberg

Genre: Action comedy

Reps: **CAA** (Adam Kanter) and **Benderspink** (JC Spink, Jill McElroy)

Buyer: **Summit**

Notes: Went out in April, sold in June. Project was formerly called “Bitches 11.”

Blood Brothers

Writers: Eric Nazarian & Sergei Bodrov

Genre: Thriller

Reps: **CAA**, **UTA** and **The Arlook Group**

Buyer: **Chernin**

Attachments: Channing Tatum is attached to star and produce with Reid Carolin through **33andout** along with Nazarian and Bodrov. Bodrov (“[Mongol](#)”) will direct.

Conjuring

Writers: Carey & Chad Hayes

Genre: Thriller

Reps: **Circle of Confusion** (Ken Freimann)

Buyer: **New Line**

Attachments: James Wan (“[Insidious](#),” “[Saw](#)”) is attached to direct. **The Safran Company’s** Peter Safran and **Evergreen Media’s** Tony Derosa-Grund will produce.

Notes: Walter Hamada will oversee for New Line. Went out in March, sold in June.

Untitled Cyrano de Bergerac Project

Writers: John Whittington and Gary Ross (story)

Genre: Comedy

Reps: **WME** and **CAA**

Buyer: **New Regency**

Attachments: Nina Jacobson and Allison Thomas will produce through **Color Force**. Gary Ross is attached to direct.

Notes: Bryan Unkeless will oversee for Color Force.

Untitled Dan Fogelman Project

Writer: Dan Fogelman

Genre: Drama

Reps: WME

Buyer: Warner Bros.

Attachments: Tom Cruise is attached to star.

Notes: Purchase price was reportedly \$2m against over \$3m.

Untitled Gaius Julius Caesar Pitch

Writer: Chris Boal

Genre: Action adventure

Reps: CAA and Madhouse Entertainment

Buyer: Warner Bros.

Attachments: Basil Iwanyk will produce through his **Thunder Road** banner.

Untitled Glickert Sci-Fi Thriller

Writer: Bobby Glickert

Genre: Sci-Fi thriller

Reps: WME and Merhab Management

Buyer: Universal

Attachments: Bobby Glickert will direct and produce with Justin Lin and **Stuber Pictures'** Scott Stuber.

Notes: Jeff Kirschenbaum and Jay Polidoro will oversee for Universal. Michael Clear, Nick Nesbitt, and Jone Mone will oversee for Stuber.

Letter of Last Resort

Writer: Peter Landesman

Genre: Thriller

Reps: CAA

Buyer: Paramount

Attachments: 3 Arts' Erwin Stoff will produce.

Untitled McCarthy/Mumolo Project

Writers: Melissa McCarthy & Annie Mumolo and Ben Falcone (story) ("[Bridesmaids](#)")

Genre: Comedy

Reps: UTA, CAA, The Schiff Company and Thruline

Buyer: Paramount

Attachments: **Broadway Video's** Lorne Michaels will produce with John Goldwyn.

Untitled Michael Gordon Project

Writer: Michael Gordon ("[300](#)," "[G.I. Joe: The Rise of Cobra](#)")

Genre: Unknown (...though one presumes it's big. And awesome.)

Reps: CAA and Kaplan/Perrone

Buyer: GK Films

Attachments: GK Films' Graham King and Tim Headington will produce.

Myth

Writers: Will Staples

Genre: Sci-Fi action

Reps: ICM and Brian Lutz Management (Brian Lutz)

Buyer: Fox

Attachments: di Bonaventura Pictures' Lorenzo di Bonaventura and Sam Worthington will produce; Lightstorm Entertainment's James Cameron will executive produce.

Untitled Paul Feig/Judd Apatow Comedy

Writer: Paul Feig

Genre: Comedy

Reps: CAA

Buyer: Universal

Attachments: Feig ("[Bridesmaids](#)") is attached to direct. Apatow Productions' Judd Apatow will produce.

Save the Date

Writer: Tom Gormican

Genre: Romantic comedy

Reps: WME and Underground

Buyer: Columbia

Attachments: Toby Ascher will executive produce and Neil Moritz will produce through Original Film.

Shadow Runner

Writer: Hossein Amini

Genre: Thriller

Reps: **WME** (Adriana Alberghetti, Philip d'Amecourt)

Buyer: **Columbia Pictures**

Attachments: Chris Hemsworth is attached to star. Beau Flynn and Tripp Vinson will produce through their now-shuttered **Contrafilm** banner. Will Ward will produce for **ROAR**. Amini will executive produce.

Notes: Hannah Minghella will oversee for the studio. Project is based on a *New York Post* article by Ginger Adams Otis. Pitch originally went out in April, sold in June.

Untitled Space War Project

Writer: Aaron Guzikowski

Genre: Sci-Fi action

Reps: **Verve** and **Madhouse**

Buyer: **Warner Bros.**

Attachments: Sam Worthington is attached to star. Basil Iwanyk will produce through **Thunder Road**.

Untitled Spike Jonze/Charlie Kaufman Project

Writer: Charlie Kaufman

Genre: Comedy

Reps: **WME** (Sharon Jackson)

Buyer: **Warner Bros.**

Attachments: Joaquin Phoenix is attached to star, Spike Jonze is attached to direct. Megan Ellison will produce through her **Annapurna Productions** along with frequent Jonze collaborator Vincent Landay.

Notes: Pitch originally went out in December 2010. Annapurna bought the project in March, Warner signed on in July.

Swear to God

Writers: Alan Cohen & Alan Freedland ("[Due Date](#)")

Genre: Comedy

Reps: **WME** and **Mosaic**

Buyer: **Warner Bros.**

Attachments: Will Ferrell and Adam McKay will produce through their **Gary Sanchez Productions** banner.

Terminal D

Writer: Brian Horiuchi

Genre: Thriller

Reps: Gersh and Untitled

Buyer: Route One Films

Attachments: Route One's Chip Diggins, Russell Levine and Jay Stern will produce alongside Naomi Despres.

True North

Writer: Rob Pearlstein

Genre: Comedy

Reps: CAA (JP Evans) and Brillstein (Naren Desai)

Buyer: Warner Bros.

Attachments: Brian Grazer will produce through **Imagine** with Ed Helms, who is also attached to star.

Entertainment.

Notes: Anna Culp, Erin Fredman, and Kim Roth will oversee for Imagine; Greg Silverman and Jon Berg will oversee for Warner Bros.

The Vanguard

Writer: Chris Boal

Genre: Adventure

Reps: CAA and Madhouse

Buyer: Warner Bros.

Attachments: Alexander Skarsgard (HBO's "True Blood") is attached to star and produce with **Atlas Entertainment's** Chuck Roven, Richard Suckle, Andy Horwitz, and Jake Kurily.

Notes: Jon Berg and Chris Gary will oversee for the studio.

About The Scoggins Report:

The Scoggins Report is a terribly unscientific analysis of the feature film development business based on information assembled from a variety of public and non-public sources. The numbers in the reports are by no means official statistics. Archive editions of The Scoggins Report can be found at The Business of Show Institute (<http://bit.ly/2HRZ67>) and in their beautiful new home on www.thewrap.com.

Details on every person, project and company covered by the Report can also be found at www.ItsontheGrid.com, the only place mere mortals can find listings of Hollywood's active open writing and directing assignments, not to mention comprehensive spec market data and active film development information.

The IOTG Blog has a new home on the site: www.ItsontheGrid.com/news It includes daily highlights of recent database updates and individual posts on every spec that hits the market. You'll find buttons to subscribe to the blog's feed right where you'd expect them, and you can follow the site's Twitter feed here: <http://twitter.com/itsonthegrid>.